

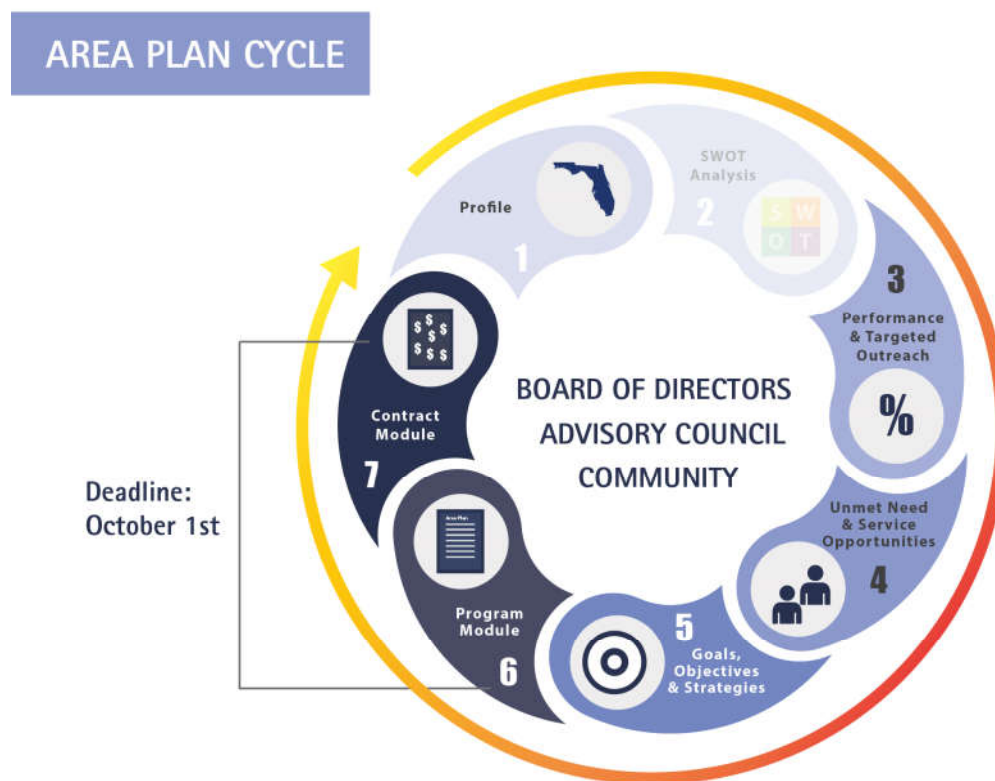
[Introduction to the Area Plan](#)

The Area Plan describes in detail the specific services to be provided to the population of older adults residing in a given Planning and Service Area (PSA). The plan is developed from an assessment of the needs of the PSA as determined by public input that involves public hearings, the solicited participation of those affected and their caregivers, and service providers. The plan also states the goals and objectives that the Area Agency on Aging (AAA) and its staff and volunteers plan to accomplish during the planning period.

The Area Plan is divided into two parts: the Program Module and the Contract Module. The Program Module includes a profile of the PSA; an analysis of performance and unmet needs; the service plan including goals, objectives, and strategies; assurances; and other elements relating to the provision of services.

The Contract Module includes the elements of the plan relating to funding sources and allocations, as well as other administrative/contractual requirements, and otherwise substantiates the means through which planned activities will be accomplished.

In planning for the production of the Area Plan, AAAs should consider the following Area Plan development cycle.



This recommended planning cycle features an update of the PSA Profile, Performance and Targeted Outreach, and Unmet Need and Service opportunities components of the Area Plan. With the update of these components, the AAA will be prepared to address the Goals, Objectives, and Strategies component of the Area Plan and comment on the AAA's strategic accomplishments. An updated SWOT is not necessary for submission of an Area Plan Annual this Update.

With the completion of each stage in the development of the 2019 Area Plan Update, the AAA has the option of submitting the respective components to Department of Elder Affairs (DOEA) through their contract manager for review and feedback.

Each year, the Department of Elder Affairs will publish a Notice of Instruction (NOI). This NOI will include the Area Plan Program Module Template, Area Plan Contract Module Template, indicator comparative performance file, and a table of due dates for submission of the Area Plan Cycle components.

[Instructions](#)

Before beginning Area Plan Program Module development activities, it is important that you complete a thorough review of the instructions for completion found in [Appendix 5](#).

Program and Contract Module Certification

AREA AGENCY ON AGING (AAA) INFORMATION:

Legal Name of Agency: Area Agency on Aging of Central Florida, Inc.
d/b/a Senior Resource Alliance
Mailing Address: 988 Woodcock Road, Suite 200
Orlando, FL 32803
Telephone: (407) 514-1800 FEDERAL ID NUMBER: 59-3144723

CERTIFICATION BY BOARD PRESIDENT, ADVISORY COUNCIL CHAIR, AAA DIRECTOR:

I hereby certify that the attached documents:

- Reflect input from a cross section of service providers, consumers, and caregivers who are representative of all areas and culturally diverse populations of the Planning and Service Area (PSA).
- Incorporate the comments and recommendations of the Area Agency's Advisory Council.
- Have been reviewed and approved by the Board of Directors of the Area Agency on Aging.

Additionally:

- Signatures below indicate that both the Program Module and the Contract Module have been reviewed and approved by the respective governing bodies.

I further certify that the contents are true, accurate, and complete statements. I acknowledge that intentional misrepresentation or falsification may result in the termination of financial assistance. I have reviewed and approved this 2017-2019 Area Plan.

President, Board of Directors

Name: Ken Peach Signature: _____

Date: November 9, 2018

Advisory Council Chair

Name: Diane Ingraham Signature: _____

Date: November 9, 2018

Area Agency on Aging Executive Director

Name: Randy Hunt Signature: _____

Date: November 9, 2018

Signing this form verifies that the Board of Directors and the Advisory Council and AAA Executive Director understand that they are responsible for the development and implementation of the plan and for ensuring compliance with Older Americans Act Section 306.

AAA Board of Directors

Membership Composition:

According to the by-laws, the SRA Board of Directors shall consist of no less than ten (10) and no more than twelve (12) members representing Brevard, Orange, Osceola and Seminole Counties, with the allocation of the said members based upon the county's proportion of population age 60 or over. Members are recruited to closely represent the demographics of PSA 7.

Frequency of Meetings:

The SRA Board of Directors meets the third Friday, every other month, beginning in January, with an annual meeting in November for election of officers.

Officer Selection Schedule:

Officers serve a one-year term. A membership term may be extended if a Director is serving as an officer of the corporation.

AAA Board Officers:

Title	Name	Term
Chair	Randy Bryan	01/19 12/19
Vice Chair	Kathy Lieffort	01/19-12/19
Treasurer	Dave Lynn	01/19-12/19
Secretary	Marti Osborne	01/19-12/19
Immediate Past Chair	Diana Silvey	01/19-12/19
Other: (Title_____)		
Other: (Title_____)		

AAA Board of Directors Membership:

Name	Occupation Affiliation	Home Address (include county)	Phone Number	Member Since	Current Term of Office
Richard Rossell	Alzheimer's Administration	4291 Woodhall Circle Viera, FL 32955 Brevard County	321-480-2274	16-Jul	1/19-12/21
Marti Osborne	Retired	247 Lakeridge Ct. Winter Springs, FL 32708 Seminole County	407-695-3436	7-Jan	1/19-12/19
Diana Silvey	Philanthropic Organization	220 Edinburgh Dr. Winter Park, FL 32792 Seminole County	407-644-2300	11-Sep	1/18-12/20
Robin Creamer	Physician	116 Oakwood Dr. Maitland, FL 32751 Seminole County	407-797-5123	13-Mar	1/19-12/21
Randy Bryan	Attorney	254 Plaza Drive Oviedo, FL 32765 Seminole County	407-977-8080	15-Jan	1/18-12/20
R. Dave Lynn	FPL	425 Williamson Blvd Daytona Beach, FL 32120 Multi-County	800-766-2028	7-Jan	1/19-12/19
Katherine Clark	Retired	9342 Whittingham Dr. Orlando, FL 32817 Multi-County	407-657-1032	11-Sep	1/17-12/19
Ken Peach	Health Council	5931 Brick Ct. 164 Winter Park, FL 32792 Multi-County	866-991-3652	12-May	1/18-12/20
Kathy Lieffort	Retired	900 N. Lakeshore Blvd. Howey in the Hills, FL 34737 Multi-County	352-504-6104	18-Jan	1/18-12/20
Chip Danneker	Retired	792 Red Haven Lane Oviedo, FL 32765 Seminole County	407-278-3445	18-Jan	1/18-12/20
Gerald Sutton	CPA	310 Salvador Square Winter Park, FL 32789 Orange County	407-463-3683	18-Sep	9/18-12/20
Diane Burns	LCSW	751 Dommerich Drive Maitland, FL 32751 Orange County	407-620-3880	18-Nov	11/18-12/20

AAA Advisory Council

Council Composition:

The following chart shows the PSA 7 demographics from the 2016 State Profiles. SRA uses these demographics to ensure appropriate representation from each county.

COUNTY	TOTAL POPULATION	60+	60+%	% OF 21 MEMBERS
BREVARD	563,075	169,413	32%	7
ORANGE	1,287,931	206,299	39%	8
OSCEOLA	317,130	56,776	11%	2
SEMINOLE	448,278	92,195	18%	4
PSA 7 TOTAL	2,616,414	524,683	100%	21

Frequency of Meetings:

The PSA 7 Advisory Council meets every other month, alternating with the Board of Directors.

Member Selection Schedule:

PSA 7 Advisory Council members are recruited throughout the year, as needed.

AAA Advisory Council Members:

Name	Occupation Affiliation	Home Address (include county)	Phone Number	Member Since	Current Term of Office	Age	Race	Eth.
Lance Jarvis	SHINE	3863 Beachgrove Rd Melbourne, FL 32934, Brevard County	321-253-2659	10/13	01/19-12/21	>60	white	Non-Hispanic
Diane Ingraham	Senior Housing	1335 Forest Dr, Rockledge, FL 32955, Brevard County	321-536-4403	05/12	01/18-12/20	<60	black	Non-Hispanic
Laura Moody	Attorney	2725 Judge Fran Jamieson Way, Blvd D, Viera, FL 32940, Brevard County	321-617-7510	4/13	01/19-12/21	<60	white	Non-Hispanic
Robbin Adams	Home Health	7777 N Wickham Rd, Ste. 12-702, Suntree, FL 32940, Brevard County	321-652-1168	01/16	01/19-12/21	<60	white	Non-Hispanic
Kara Anderson	Senior Housing	3810 Murrell Rd #334, Rockledge, FL 32955, Brevard County	321-327-2917	01/16	01/19-12/21	<60	white	Non-Hispanic
Kathryn Ridner	Comm. On Aging	4450 W Eau Gallie Blvd, Melbourne, FL 32932, Brevard County	321-751-6671	08/18	08/17-12/19	>60	white	Non-Hispanic

Ed Casoria	Lawyer	2153 Lee Rd, Winter Park, FL 32789, Orange County	407-629- 9411	01/10	1/16- 12/18	>60	white	Non- Hispani c
Paula Preston	Retired	7105 Windover Way Titusville, FL 32780 Brevard County	321-383- 4784	10/18	10/18- 12/20	>60	white	Non- Hispani c
Farlen Halikman	CPA	1201 S Orlando Ave, Ste. 400, Winter Park, FL 32789, Orange County	407-740- 5400	01/10	01/16- 12/18	>60	white	Non- Hispani c
Melissa Arnold	Alzheimers Clinic	18306 Bellezza Dr. Orlando, FL 32820 Orange County	407-699- 0050	10/18	10/18- 12/20	<60	white	Non- Hispani c
Annette Kelly	Neighbors Network	430 E. Packwood Ave, H107 Maitland, FL 32751 Orange County	407-620- 8556	10/18	10/18- 12/21	>60	white	Non- Hispani c
Teri Cocking	Salvation Army	633 Lake Dot Circle Orlando, FL 32801 Orange County	407-843- 5533	10/18	10/18- 12/21	>60	white	Non- Hispani c
Mary Pat Rosenthal	Celebration Foundation	610 Sycamore St, Ste. 110, Celebration FL 34747, Osceola County	407-566- 1234	08/14	01/17- 12/19	>60	white	Non- Hispani c
John Vassallo	SHINE	1411 Celebration Ave, #103, Celebration, FL	321-939- 2717	08/16	08/16- 12/18	>60	white	Non- Hispani c

		34747, Osceola County						
Gail Wattlely	CCRC	500 Village Pl, Longwood, FL 32779, Seminole County	407-682-0230	05/12	01/15-12/17	>60	black	Non-Hispanic
Dama Melendez	Alzheimers Association	2180 W State Rd 434, Ste. 1100, Longwood, FL 32779, Seminole County	407-951-7992	01/12	01/15-12/17	<60	white	Hispanic
Beverly Engel	Retired	109 Wisteria Dr, Longwood, FL 32779, Seminole County		08/16	08/16-12/18	>60	white	Non-Hispanic
Helen Jones	AARP	989 Eastbrook Blvd. Winter Park, FL 32792 Orange County	407-671-8393	04/18	04/18-12/20	>60	white	Non-Hispanic

Funds Administered and Bid Cycles

The following funds are administered by the Senior Resource Alliance for PSA 7. The current and anticipated Bid Cycles are provided for those programs that are administered through competitively procured subcontracts.

Funds Administered			Current Bid Cycle		Anticipated Bid Cycle	
			Published	Current Year of Cycle	Ant. Pub.	Ant. Award
Older Americans Act (OAA)	III B	<input checked="" type="checkbox"/>	07/15	2	07/21	09/21
	III C.I	<input checked="" type="checkbox"/>	07/15	2	07/21	09/21
	III C.II	<input checked="" type="checkbox"/>	07/15	2	07/21	09/21
	III D	<input checked="" type="checkbox"/>	07/15	2	07/21	09/21
	III E	<input checked="" type="checkbox"/>	07/15	2	07/21	09/21
	VII*	<input checked="" type="checkbox"/>				
General Revenue	ADI	<input checked="" type="checkbox"/>	03/16	2	01/22	04/22
	CCE	<input checked="" type="checkbox"/>	03/16	2	01/22	04/22
	HCE	<input checked="" type="checkbox"/>	03/16	2	01/22	04/22
Other	ADRC*	<input checked="" type="checkbox"/>				
	AoA Grants	<input type="checkbox"/>				
	EHEAP	<input checked="" type="checkbox"/>				
	LSP*	<input checked="" type="checkbox"/>				
	NSIP*	<input checked="" type="checkbox"/>				
	RELIEF*	<input checked="" type="checkbox"/>				
	SHINE*	<input checked="" type="checkbox"/>				
	USDA*	<input checked="" type="checkbox"/>				

* This fund does not have an associated Bid Cycle.

Resources Used

- [American Community Survey](#)
- [American FactFinder](#)
- [AoA Special Tabulation Data 60+](#)
- [BRFSS Survey Data](#)
- [Bureau of Economic and Business Research](#)
- [CIRTS](#)
- [DOEA Client Satisfaction Survey](#)
- [DOEA County Profiles](#)
- [DOEA Elder Needs Index Maps](#)
- [Economic and Demographic Research \(BEBR\)](#)
- [Florida Charts](#)
- [NAPIS](#)
- [National Association of States United for Aging and Disability \(NASUAD\)](#)
- [WOW Index](#)
- [Assessing the Needs of Elder Floridians 2016](#)
- Targeting Dashboard
- Other: Shimberg Center for Housing Studies
- Other Profile of Older Americans: 2016